



# 50

## Who Made a Difference

Leaders, Innovators and Pioneers Who Have Shaped the Self-Service Laundry Industry

As the Coin Laundry Association closes out its 50th year of serving the needs of the self-service laundry industry, we felt the best way to cap this milestone was with a very special anniversary feature article, saluting the men and women whose creative thinking, leadership and dedication have guided the laundry business from its early days to the \$5 billion industry it has become.

**So, here (in alphabetical order) are the 50 who have made a difference:**

### Bob Eisenberg



Bob Eisenberg has worked tirelessly for the betterment of the laundry industry for more than 35 years. As one of those instrumental in introducing the frontload washer to the business, Eisenberg has devoted countless hours to the CLA, educating new and experienced owners on the ins and outs of running successful stores. As a former sales manager for Wascomat, a former vice president for IPSO USA, a distributor in the Philadelphia area and a store owner himself, Eisenberg has influenced every aspect of the industry. He also served actively on the CLA Board of Directors, completing his tenure as the organization's chairman. Eisenberg remains a highly sought after speaker across the country. He clearly loves what he does and it shows. He has been an unbelievable source of knowledge to many in this industry.